



In collaboration with:

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CANADIAN  
MEDICAL  
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2020

the  
~~unnecessary~~  
conference.

May 25-26 | Ottawa

# the unnecessary conference.

There's a fine line between what is necessary and unnecessary in health care. At *The Unnecessary Conference*, we explore the nuanced ways in which overuse permeates health care delivery and what people are doing about it.

Each year, Choosing Wisely Canada, in collaboration with the Canadian Medical Association, brings together health professionals, patients, system leaders, and researchers from across the country to discuss and engage in topics related to overuse.

Join us in Ottawa, Ontario, the nation's capital on May 25 and May 26 at the Shaw Centre. Find inspiration, learn from experiences, and participate in an energized exchange of ideas on overuse.

## **/ At the conference, you will:**

- Engage with the Choosing Wisely Canada community in an energized exchange of ideas on overuse;
- Learn about practical and implementable strategies for reducing overuse, and understand their impact;
- Network with colleagues who share your commitment to reducing overuse.

## **/ By the end of the conference, participants will be able to:**

- Translate and apply best practices for reducing overuse in health care in their own clinical settings;
- Design effective approaches for evaluating interventions related to reducing overuse in health care;
- Develop strategies to share successful interventions across their health care organization or practice.

# Preliminary Agenda

## DAY 1

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<b>8:00 AM – 8:30 AM</b>	<b>REGISTRATION AND BREAKFAST</b>
<b>8:30 AM – 8:45 AM</b>	<b>WELCOME AND OPENING REMARKS</b>
<b>8:45 AM – 9:00 AM</b>	<b>REMARKS FROM CHOOSING WISELY CANADA</b> Dr. Wendy Levinson, Chair, Choosing Wisely Canada
<b>9:00 AM – 10:00 AM</b>	<b>KEYNOTE – THE PIVOT POINT: FROM PILOT TO SYSTEMS SOLUTION</b> Dr. Danielle Martin, Family Physician, Executive Vice-President and Chief Medical Executive, Women’s College Hospital <ul style="list-style-type: none"><li>• Explore the challenges of moving from a pilot project to a health system solution;</li><li>• Illustrate the difference between “spread” and “scale”;</li><li>• Discuss possible routes forward for Canada’s health system in addressing this issue of change.</li></ul>
<b>10:00 AM – 10:30 AM</b>	<b>NETWORKING BREAK</b>
<b>10:30 AM – 11:45 AM</b>	<b>CONCURRENT SESSIONS 1</b> Concurrent sessions feature both large and small group breakouts including skills-based workshops, abstract presentations showcasing Choosing Wisely Canada initiatives, and hot topic speaker sessions.
<b>11:45 AM – 12:45 PM</b>	<b>LUNCH AND NETWORKING</b>
<b>12:45 PM – 2:00 PM</b>	<b>CONCURRENT SESSIONS 2</b> Concurrent sessions feature both large and small group breakouts including skills-based workshops, abstract presentations showcasing Choosing Wisely Canada initiatives, and sessions on hot topics.
<b>2:00 PM – 2:30 PM</b>	<b>NETWORKING BREAK</b>
<b>2:30 PM – 3:45 PM</b>	<b>CONCURRENT SESSIONS 3</b> Concurrent sessions feature both large and small group breakouts including skills-based workshops, abstract presentations showcasing Choosing Wisely Canada initiatives, and sessions on hot topics.
<b>3:45 PM – 4:00 PM</b>	<b>NETWORKING BREAK</b>
<b>4:00 PM – 5:00 PM</b>	<b>CHOOSING WISELY TRIVIA AND RECEPTION</b> Led by a facilitator, participants will be divided into groups for an interactive session that will open to a networking reception.

**\*Program subject to change**

**Session sign up will open in April**

# Preliminary Agenda

## DAY 2

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**7:30 AM - 8:30 AM**

### **BREAKFAST WITH THOUGHT LEADERS**

This interactive breakout session allows you to discuss and engage with thought-leaders from across the country. There are limited spots available and RSVP will be required.

**8:00 AM - 8:45 AM**

### **REGISTRATION AND BREAKFAST**

**8:45 AM - 9:00 AM**

### **WELCOME AND OPENING REMARKS**

**9:00 AM - 10:00 AM**

### **KEYNOTE PRESENTATION**

Dr. David Juurlink, Internist and Head of the Division of Clinical Pharmacology and Toxicology, Sunnybrook Health Sciences Centre

- Describe the genesis and evolution of the opioid crisis;
- Discuss the measures needed to address it;
- Illustrate the importance of more cautious opioid prescribing.

**10:00 AM - 10:30 AM**

### **NETWORKING BREAK**

**10:30 AM - 11:45 AM**

### **CONCURRENT SESSIONS 4**

Concurrent sessions feature both large and small group breakouts including skills-based workshops, abstract presentations showcasing Choosing Wisely Canada initiatives, and sessions on hot topics.

**11:45 AM - 12: 45 PM**

### **LUNCH AND NETWORKING**

**12:45 PM - 2:00 PM**

### **CONCURRENT SESSIONS 5**

Concurrent sessions feature both large and small group breakouts including skills-based workshops, abstract presentations showcasing Choosing Wisely Canada initiatives, and sessions on hot topics.

**2:15 PM - 3:30 PM**

### **CONCURRENT SESSIONS 6**

Concurrent sessions feature both large and small group breakouts including skills-based workshops, abstract presentations showcasing Choosing Wisely Canada initiatives, and sessions on hot topics.

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